

# Jesse Barlow M.S.

[www.jessebarlow.com](http://www.jessebarlow.com) | [jesse@jessebarlow.com](mailto:jesse@jessebarlow.com) | 309 536 0471 | Portland, OR 97214

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Interdisciplinary media arts professional specializing in social purpose organizations, with unique experience interfacing with videographers, marketing professionals, social workers, educators and clinical therapists. Focus on video and strategic content for the web. International background traveling to over 40 countries and living in Panama, Japan, Germany, and the United States.

## Education

**M.S. Professional Media and Media Management** (August 2010)

College of Mass Communication and Media Arts  
Southern Illinois University Carbondale, Carbondale, IL

**B.A. Communication, *magna cum laude*** (May 2008)

Media Emphasis, Art Minor, Philosophy Concentration  
Monmouth College, Monmouth, IL

## Skills

Video Production and Editing

Web Design

Graphic Arts

Content Strategy for the Web

Voice Over

HTML, CSS, Final Cut Pro, Wordpress, Aperture, Photoshop, Illustrator

## Professional Achievements

**Mt. Hood Community College** (2011-present)

Gresham, OR

*Web Basics Instructor*

**Center for Autism Spectrum Disorders** (2008-2010)

Carbondale, IL

*Media Producer and Technology Consultant*

[www.casd.siuc.edu](http://www.casd.siuc.edu)

- Cultivated professional identity by bridging web, print, and video
- Translated autism therapy into a compelling promotional video for DVD and web
- Enhanced Center's mission by reaching out to financial supporters via cards and printed correspondence; conducted surveys to assess relevance of web content to target audiences
- Upgraded technological assets to include HDSLR video, iPad and iPod Touch, off-site live wireless video streaming, video observation and surveillance
- Collaborated with supervisor to acquire competitive \$4700 technology grant

### **American Adoption Professionals Abroad** (1999-2010)

Heidelberg, Germany

*Print and Web Designer*

[www.randybarlow.com](http://www.randybarlow.com)

- Crafted unique adoption website targeting potential adoptive parents abroad by employing original photography and video; streamlined adoption into 3-step process
- Managed content and unified letterhead, logo, and typography for 20+ international documents

### **US Army Morale, Welfare, and Recreation (MWR) Marketing Division** (2004-2009)

Heidelberg, Germany,

*Marketing Specialist, Print and Web Designer*

- Spearheaded 50+ page website serving four communities (active from 2007-2010)
- Unified online user experience and graphically branded 15+ MWR facilities
- Executed total design and printing of 50+ fliers, posters, and interior decor media
- Conducted intensive 3 week employee training

## **Independent Work**

### **Highfire Productions** (November 2010)

Portland, OR

*Lighting and Production Assistant - House Hunters International*

### **Stairway Media** (2010-2011)

Portland, OR

*Lighting and Production Assistant*

### **Henderson-Mercer-Warren Regional Office of Education #27** (2005-present)

Monmouth, IL

*Web Designer*

[www.hmwroe27.com](http://www.hmwroe27.com)

### **Danny St. Louis, MSW, LICSW** (2010)

Pittsburgh, PA

*Web Designer, Content Strategist and Writer*

[www.dannystlouis.com](http://www.dannystlouis.com)

### **PURE Pilates & Power Yoga** (2006-present)

Heidelberg, Germany

*Web Designer, Videographer*

[www.pilatesundpower yoga.de](http://www.pilatesundpower yoga.de)

## **Affiliations**

Oregon Media Production Association (OMPA)

Eagle Scout – Boy Scouts of America

Zeta Beta Tau Fraternity, Delta Lambda Chapter - Alumni and Former Vice President

Golden Key International Honour Society

Media + Arts + Technology Institute at Open Meadows Middle School - Media Literacy Volunteer